

Journalism 4804: Multimedia Reporting
Judd Slivka and Mark Hinojosa
MWF 8-8:50

Welcome to your first newsroom experience in the Missouri School of Journalism's Convergence emphasis area. We hope and expect you will rise to the unique challenge of helping report stories for the school's principal media: the Missouriian, KBIA, KOMU and their respective Web sites.

You will be assigned randomly to work in teams and each of you will bring different skills and interests to the teams. You will be asked to stretch by assuming roles outside your comfort zone or skill level as the semester progresses.

The focus of this course is reporting. Reporting includes critical thinking, imagination, and the ability to research, write, and create artwork, still photos, video and audio. Depending on the nature of each assignment, some stories will appear in all media, others may appear in only a few or one of them.

The convergence feature stories you work on will have one thing in common: they won't typically involve breaking, spot news. Those will be the purview of newspaper and radio/TV news students working regular, daily shifts at the Missouriian, KBIA and KOMU. As a convergence reporter you will produce feature stories, in-depth pieces and other special reports in cooperation with the newsrooms. However, you'll need to be flexible.

Undergraduates: Multimedia Journalism (J2150)

Graduates: Fundamentals of TV, Radio and Photojournalism (J7802)

This course is three credit hours.

Course meets MWF from 8:00 - 8:50 a.m. in the Fall and Spring.

Faculty Members

Judd Slivka, Rm. 001D, RJI, slivkaj@missouri.edu

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Office hours by appointment.

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Beatriz Costa-Lima, brc3nc@mail.missouri.edu

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Recommended Texts

The Elements of Journalism - by Bill Kovach & Tom Rosenstiel

Journalism Next - by Mark Briggs

The Investigative Reporter's Handbook, 4th Edition - by Brant Houston, Len Bruzzese and Steve Weinberg

[The Last Lecture - Achieving Your Childhood Dreams - Randy Pausch](#)

[Shift Happens - 4.0](#)

Check the course schedule often. Links to occasional online readings will appear there.

You are expected to keep up with news from the print, online and on-air services of the Missourian, KOMU, KBIA and their local competitors. Class discussions will sometimes focus on that coverage.

Class Schedule

****Classes are in Agriculture 2-10 unless otherwise noted****

Mon. August 21

Topic/Subject: Introductions.

Lecturers: Judd Slivka and Mark Hinojosa

Meet your faculty and find out what you'll be doing in the Convergence Reporting course.

QUIZ: Syllabus quiz will be open on Canvas from 9 a.m. today until 6 p.m, Friday, August 25.

Wed. Aug. 23

Topic/Subject: What's a story?

Lecturers: Judd Slivka

We talk about story a lot. But what is a story? That's what we're going to find out.

CAMP CONVERGENCE ASSIGNMENT: [Audio and still photography](#)

Thurs. August 24

Convergence Media Credentials: Come by the Futures Lab between 10:30 a.m. – 5 p.m. to have your photo taken for a media credential.

Fri. August 25

Topic/Subject: Writing for the ear

Lecturer: Judd Slivka

How we hear a story is different from how we read a story. We'll go through clear, concise writing that works over the air and on the screen.

[4804 Two-Column Script](#)

[Futures Lab Dress Code](#)

Syllabus quiz due in Canvas, 6 p.m., 8/25

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Mon. August 28

Topic/Subject: Scripting

Lecturer: Judd Slivka

The script is the backbone of what we do here. We're going to go over our various scripts, what they do and how they work.

Wed. Aug. 30

Topic/Subject: How to find a story

Lecturer: Judd Slivka

Stories are everywhere. You just need to know where to look for them.

Camp Convergence Assignment: [Video Assignment](#)

Fri. Sept. 1

Topic/Subject: Story structure

Lecturer: Judd Slivka

A story needs to have shape and structure before it be compelling. We're going to show you how.

Style quiz 1 due in Canvas, 6 p.m., Sept. 1

Mon. Sept. 4

Labor Day. No class.

Wed. Sept. 6

Topic/Subject: How to pitch

Lecturer: Mark Hinojosa

Your pitch is where a great story begins. We'll walk through wha a successful pitch looks like and how to sell editors on your great idea.

Thurs. Sept. 7: Camp Convergence Assignment 2 due on the Classes Server by 6 p.m.

Fri. Sept. 8

Topic/Subject: Who are your sources?

Lecturer: Judd Slivka

Your story is only as good as your sources. We want you to dive deep to find sources. This lecture will help you find the right ones.

Newsroom orientation quiz due in Canvas, 6 p.m., Fri. Sept. 8

[Convergence Story Pitch Form](#)
[You'll submit pitches as a team here](#)

Week 4

Mon. Sept. 11

Topic/Subject: Getting good audio
Lecturer: Mark Hinojosa

Audio isn't just for radio stories -- it's an integral part of video stories, too. And nothing kills a story faster than bad audio. So we're going to fix that.

Wed. Sept. 13

Bluford Pitch Day No. 1

[Social Media Element Requirements](#)

[Minimum Story Requirements](#)

Fri. Sept. 15

Topic/Subject: Fact checking
Lecturer: Judd Slivka

Facts are the currency we trade in; our credibility evaporates when we get them wrong. We're going to teach you some fact-checking techniques to learn by heart.

Style quiz 2 due in Canvas, 6 p.m., 9/15

Week 5

Mon. Sept. 18

Topic/Subject: Interviewing
Lecturer: Judd Slivka

Good interviews make your story -- and make the job of a building story -- much easier. We're going to work on that.

Wed. Sept. 20

Gaines Pitch Day 1

Thurs. Sept. 21

Bluford Deadline Day 1

Fri. Sept. 22

Topic/Subject: The social element

Lecturer: Judd Slivka

We can use social media to promote our stories, but we can also use it to build an entirely different kind of story that engages our audience in a totally different way.

Style quiz 3 due in Canvas, 6 p.m., 9/22

Out-of-class reading

Mon. Sept. 25

Topic/Subject: In-class critique

Lecturer: Mark Hinojosa

One team has one story under the belt. We'll go through some of the stories to see what we can do better moving forward.

Wed. Sept. 27

Bluford Pitch Day 2

Thurs. Sept. 28

Gaines Deadline Day 1

Fri. Sept. 29

Topic/Subject: Framing a story

Lecturer: Judd Slivka

Stories need frames. If it's a print story, we do that in a nut graf. In a broadcast piece, we do it as an anchor intro. We'll learn about both, as well as Judd's exuberance about nut graf.

Week 7

Mon. Oct. 2

Topic/Subject: Photo storytelling

Lecturer: Mark Hinojosa

A photo may be a snapshot in time, but a series of photos tells a story. We'll go into detail onto how to illustrate a story with compelling photography.

Wed. Oct. 4

NO PITCH

Thurs. Oct. 5

NO DEADLINE DAY

Fri. Oct. 6

Topic/Subject: Making non-visual stories visual

Lecturer: Jamie Greber

Not every story lends itself to great visuals. We'll discuss some techniques to make those stories compelling on screen.

Mon. Oct. 9

Topic/Subject: Blogging

Lecturer: Mark Hinojosa

Here's a chance to put some branding out there. Blogging is where people can see your interests and your raw writing. It's a chance to shape who you are.

Extra credit: Earn an additional half a letter grade on your final semester grade by blogging once weekly until the end of the semester. Must have 9 posts to earn the extra credit. Posts must be live on your sites by 6 p.m. on Saturdays to earn the credit for that week. The blog must have a theme -- and you must stick to that theme throughout the semester. At least 50 percent of your blog entries should have some kind of multimedia component. First blog must be up by 6 p.m. Oct. 14.

Wed. Oct. 11

Gaines Pitch 2

Thurs. Oct. 12

Bluford DD2

Fri. Oct. 13

Topic/Subject: Course correction

Lecturer: Mark Hinojosa

We generally see the same mistakes over and over. We'll bring them to your attention and give you some solutions for them.

Extra credit math quiz due in Canvas, 6 p.m., 10/14

Monday Oct. 16

Topic/Subject: Diversity in reporting

Lecturer: Leonard Pitts

Wed. Oct. 18

Bluford Pitch Day No. 3

Thurs. Oct. 19

Gaines Deadline Day 2

Fri. Oct. 20

Topic/Subject: Data stories

Lecturer: Judd Slivka

Microsoft Excel can help you find great stories. You'll learn a few simple commands and sorts to help you separate the wheat from the chaff. Bring your laptop, as this is hands-on.

Mon. Oct. 23

Topic/Subject: Data Stories

Lecturer: Judd Slivka

A little bit of data goes a long way. We'll take what we learned about Excel and go further.

Wed. Oct. 25

Gaines Pitch Day No. 3

Thurs. Oct. 26

Bluford Deadline Day No. 3

Fri. Oct. 27

Topic/Subject: Using numbers in your story

Lecturer: Jamie Greber

Numbers are great. They provide credibility and evidence. But they're often hard to work into a story when it's heard, not read.

Mon. October 30

****TBA****

Wed. Nov. 1

Bluford Pitch Day 4

Thurs. Nov. 2

Gaines Deadline Day 3

Fri. Nov. 3

Topic/Subject: Infographics

Lecturer: Judd Slivka

There's more than one way to tell a story. And a good visual can be worth thousands of words.

Mon. Nov. 6

Topic: Deconstructing multimedia packages

There is some brilliant multimedia, multi-multiplatform storytelling going on out there. You're going to find some and analyze it.

Wed. Nov. 8

Gaines Pitch 4

Thurs. Nov. 9

Bluford Deadline Day 4

Fri. Nov. 10

Topic/Subject: Mobile reporting

Lecturer: Judd Slivka

The news business is increasingly about "news right now." We're going to show you how to get it.

Mon. Nov. 13

Topic: Inclusive interviewing

Lecturer: Guest lecturer

How do you find sources that reflect the community you're reporting on?

Wed. Nov. 15

Bluford Pitch 5

Thurs. Nov. 16

Gaines Deadline Day 4

Fri. Nov. 17

Topic: View from the other side

Sometimes it helps to know what the person on the other end of the phone is thinking...

****Thanksgiving break 11/20-11/26****

Mon. Nov. 27

Topic/Subject: Where's the line?

Lecturer: Judd Slivka

Ethical decision making in the face of aggressive reporting.

Out-of -class reading

Wed. Nov. 29

Gaines Pitch 5

Thurs. Nov. 30

Bluford Deadline Day 5

Fri. Dec. 1

Topic/Subject: Portfolio beginnings

We'll start looking at online portfolios so you can start yours over break

Mon. Dec. 4

Evaluations

Wed. Dec. 6

Wildcard Day

Thurs. Dec. 7

Gaines Deadline Day 5

Policies

Professional Values and Competencies:

The Accrediting Council on Education in Journalism and Mass Communications requires that, irrespective of their particular specialization, all graduates should be aware of certain core values and competencies and be able to:

- understand and apply the principles and laws of freedom of speech and press for the country in which the institution that invites ACEJMC is located, as well as receive instruction in and understand the range of systems of freedom of expression around the world, including the right to dissent, to monitor and criticize power, and to assemble and petition for redress of grievances;
- demonstrate an understanding of gender, race, ethnicity, sexual orientation and, as appropriate, other forms of diversity in domestic society in relation to mass communications;
- demonstrate an understanding of the diversity of peoples and cultures and of the significance and impact of mass communications in a global society;
- understand concepts and apply theories in the use and presentation of images and information;
- demonstrate an understanding of professional ethical principles and work ethically in pursuit of truth, accuracy, fairness and diversity;
- think critically, creatively and independently;
- write correctly and clearly in forms and styles appropriate for the communications professions, audiences and purposes they serve;
- critically evaluate their own work and that of others for accuracy and fairness, clarity, appropriate style and grammatical correctness;
- apply basic numerical and statistical concepts;
- apply current tools and technologies appropriate for the communications professions in which they work, and to understand the digital world.

Code of Ethics

The role of a journalist is to tell the truth, act independently and minimize harm. As such, journalism

students are expected to read and comply with with the highest ethical standards. Though various codes have slight differences - you will find they are all based in the same values. Please review the codes for the following news organizations: Society of Professional Journalists, Radio, Television, Digital News Association and National Press Photographers Association.

As a convergence student, you are held to a strict standard of being able to adapt to different newsroom environments and learning the policies of that work environment.

If you ever have a question about an ethical standard, get in touch with your faculty editor as soon as possible.

[SPJ Code of Ethics](#)

[RTDNA Code of Ethics](#)

[NPPA Code of Ethics](#)

Academic Honesty

Academic honesty is fundamental to the activities and principles of a university. All members of the academic community must be confident that each person's work has been responsibly and honorably acquired, developed and presented. Any effort to gain an advantage not given to all students is dishonest whether or not the effort is successful.

Academic misconduct includes but is not limited to the following:

Use of materials from another author without citation or attribution.

Use of verbatim materials from another author without citation or attribution.

Extensive use of materials from past assignments without permission of your instructor.

Extensive use of materials from assignments in other classes without permission of your instructor.

Fabricating information in news or feature stories, whether for publication or not.

Fabricating sources in news or feature stories, whether for publication or not.

Fabricating quotes in news or feature stories, whether for publication or not.

Lack of full disclosure or permission from editors when controversial reportorial techniques, such as going undercover to get news, are used.

Classroom Misconduct

When in doubt about plagiarism, paraphrasing, quoting or collaboration, consult with your instructor.

For closed-book exams and exercises, academic misconduct includes conferring with other class members, copying or reading someone else's test and using notes and materials without prior permission of the instructor. For open-book exams and exercises, academic misconduct includes copying or reading someone else's work.

Classroom misconduct includes forgery of class attendance; obstruction or disruption of teaching, including late arrival or early departure; failure to turn off cellular telephones leading to disruption of teaching; playing games or surfing the Internet on laptop computers unless instructed to do so; physical abuse or safety threats; theft; property damage; disruptive, lewd or obscene conduct; abuse of computer time; repeated failure to attend class when attendance is required; and repeated failure to participate or respond in class when class participation is required.

IMPORTANT: Entering a classroom late or leaving a classroom before the end of the period can be extremely disruptive behavior.

Students are asked to arrive for class on time and to avoid early departures. This is particularly true of large lectures, where late arrivals and early departures can be most disruptive. Instructors have the right to deny students access to the classroom if they arrive late and have the right to dismiss a student from the class for early departures that result in disruptions.

Under MU policy, your instructor has the right to ask for your removal from the course for misconduct, disruptive behavior or excessive absences. The instructor then has the right to issue a grade of withdraw, withdraw failing or F. The instructor alone is responsible for assigning the grade in such circumstances.

A Special Note about Web Access in Class

The above language regarding classroom misconduct stems from discussions between MU Faculty Council and the Provost's Office. While Convergence Journalism faculty endorse the intent expressed above, we also tolerate (and actively encourage in many instances) personal web access during class time. Attention to and mastery of content discussed during class is your responsibility. We will alert you if there are specific times during a lecture, training session or class discussion when we intend to limit or prohibit web access.

Dishonesty and Misconduct Reporting Procedures

MU faculty are required to report all instances of academic or classroom misconduct to the appropriate campus officials. Allegations of classroom misconduct will be forwarded immediately to MU's Vice Chancellor for Student Services. Allegations of academic misconduct will be forwarded immediately to MU's Office of the Provost. In cases of academic misconduct, the student will receive at least a zero for the assignment in question.

Professional Standards and Ethics

The School of Journalism is committed to the highest standards of academic and professional ethics and expects its students to adhere to those standards. Students should be familiar with the Code of Ethics of the Society of Professional Journalists and adhere to its restrictions. Students are expected to observe strict honesty in academic programs and as representatives of school-related media.

Should any student be guilty of plagiarism, falsification, misrepresentation or other forms of dishonesty in any assigned work, that student may be subject to a failing grade from the instructor and such disciplinary action as may be necessary under University regulations.

Audio and Video Recordings of Classes

Students may make audio or video recordings of course activity for personal use and review unless specifically prohibited by the faculty member in charge of the class. However, to foster a safe learning environment in which various viewpoints are respected, the redistribution of audio or video recordings or transcripts thereof is prohibited without the written permission of the faculty member in charge of the class and the permission of all students who are recorded. (Collected Rules and Regulations, University of Missouri, Sect. 200.015, Academic Inquiry, Course Discussion and Privacy)

University of Missouri Notice of Notifications

The University of Missouri does not discriminate on the basis of race, color, religion, national origin, sex, sexual orientation, gender identity, gender expression, age, disability or status as a protected veteran.

Title IX:

Mizzou policies and federal law prohibit all forms of sex discrimination in education, including discrimination on the basis of sex, gender, gender identity, gender expression, sexual orientation, and pregnancy. Discrimination includes any form of unequal treatment such as denial of opportunities, harassment, and violence. Sex-based violence includes rape, sexual assault, unwanted touching, stalking, dating/interpersonal violence, and sexual exploitation.

Because we care about our community, Mizzou employees are required to report all incidents of sex discrimination to the Title IX Office. The Title IX Office connects students with resources and helps them decide whether they wish to file a complaint of discrimination. The Title IX Office also provides accommodations to students who need help with academics, housing or other issues. To learn more, contact title9@missouri.edu or (573) 882-3880, or go to www.title9.missouri.edu. Students may also contact the Relationship & Sexual Violence Prevention (RSVP) Center at rsvp@missouri.edu or (573) 882-6638, or go to www.rsvp.missouri.edu.

Accommodations

If you have special needs as addressed by the Americans with Disabilities Act and need assistance, please notify us immediately. The school will make reasonable efforts to accommodate your special needs. Students are excused for recognized religious holidays. Please let me know in advance if you have a conflict.

ADA Compliance

If you have special needs as addressed by the Americans with Disabilities Act (ADA) and need assistance, please notify the Office of Disability Services, A038 Brady Commons, 882-4696, or the course instructor immediately. Reasonable efforts will be made to accommodate your special needs.

Religious Holidays

Students are automatically excused for recognized religious holidays. Let your instructor know in advance if you have a conflict.

Intellectual Pluralism

The University community welcomes intellectual diversity and respects student rights. Students who have questions concerning the quality of instruction in this class may address concerns to either the Departmental Chair or Divisional leader or Director of the Office of Students Rights and Responsibilities (<http://osrr.missouri.edu/>). All students will have the opportunity to submit an anonymous evaluation of the instructor(s) at the end of the course.

Grading

Both graduate and undergraduate students enrolled in this class are subject to plus/minus grading. Your grade will reflect these percentages:

Style Quizzes - 10%

There will be a quiz over the syllabus and five style/grammar quizzes during the semester, administered through the university's Blackboard site. For the first four you will have 15 minutes to answer 10 questions. The last quiz will be 30 minutes long for 15 points. All the quizzes use the AP and Missourian stylebooks (open book.) If you have a problem accessing a style quiz or a computer issue, you must contact an instructor immediately or the quiz score will stand as given by Blackboard.

Newsroom Shifts - 10%

Newsroom shifts are graded based on the quality of your finished story files, self-evaluations in finished story files and feedback from newsroom editors. You are responsible for creating your folders and writing a summary of your newsroom shift in the classes folder. Be sure to include a link and/or copies of final articles/scripts/slideshows/mp3's or movies in your folder as well. Folder structure:
Classes>4804>Finished Stories

Regardless of which three newsrooms a student chooses to work in, every student will attend two Missourian budget meetings during the course of the semester and will write a 250 word account of the meeting. What were the key points discussed? Where was the focus? (A news story from the previous day or how to approach the current day's news) How might a multimedia student's work fit in to the newsroom experience? These reports should be filed to the classes server along with your other newsroom reports.

Convergence Team Story Assignments - 65%

Story grades are based on several factors, including but not limited to the following criteria:

- - Deadline performance
 - Professionalism (e.g. problem-solving, teamwork and attitude)
 - Journalism quality - Reporting, writing, storytelling, accuracy
 - Innovation
 - Technical quality - Audio quality, video quality, use of tripod, etc.
 - AP Style for written work and photo captions

Students face grade penalties on individual team stories for inaccuracies, missed deadlines and/or having to be given a story idea by a faculty member those penalties will be levied as follows:

- **Story ideas (1 letter grade/10 points):** If a faculty member has to give your team a story idea because you haven't developed a viable one yourselves, you are subject to a 10-point deduction on your team story grade.
- **Fact errors (2 letter grades/20 points):** As journalists, we have nothing if we don't have credibility. Reporting fact is at the foundation of the contract we have with our readers, viewers and site visitors. When we make fact errors, we chip away at that mutual trust. Fact errors could result in a 20-point deduction on your team story grade.
- **Missed deadlines (2 letter grades/20 points):** We live in a world of deadlines. Our broadcasts go on the air at a set time. Our papers and magazines have press runs that must start at a certain time to ensure delivery. Our web audiences are always looking for the most up-to-date news and information. Deadlines in this class are not fluid, and missing them is not an option. Failure to meet the 6 p.m. deadline on team stories will result in a 20-point deduction.

You will complete two solo Camp Convergence piece and six team stories this semester. The Camp Convergence Stories are worth 5 percent of your grade. Team stories 1-5 are worth 45 percent of your grade, and the lowest of those stories will be dropped. Team Story 6 is where you'll show mastery of the subject matter – it's worth 15 percent of your grade.

Peer Evaluations - 5%

Much of the work in convergence journalism courses is team-based. One complaint about teams is that some people will take advantage of stronger teammates and allow themselves to "coast" without putting forth their own best effort. To create more effective teams you will grade and be graded by your classmates on each of your team stories. The evaluation form is posted on Blackboard (in Assignments) that you'll be expected to fill out and submit after each team story. Deadline for the evaluation is 8am Friday. Failure to complete the form will result in a 0 (zero) for you and full credit for your teammates.

Class participation and Attendance - 10%

Class participation and attendance are vital and can rarely be made up. Classes are designed to supplement your hands-on learning, introduce new ideas and bring up big picture topics that may or may not be relevant to your reporting during any one week. If you need help with operating cameras, software or advice on stories, faculty and staff are happy to provide additional instruction in the Futures Lab.

We will take attendance at every class. You may miss **five** classes for any reason without penalty. We will not judge absences as excused or unexcused. Please check with a classmate to find out what happened in class when you were gone. If you still have questions about the material, check in with an instructor.

After five absences, each additional absence will result in a lower letter grade for attendance. If you have a chronic issue or illness that causes you to miss class for more than a week, please see an instructor.

There will not be a mid-term or final in this class.

Undergrads are assigned grades on the plus/minus scale. Grad students are assigned plus/minus grades through C-. No D grade may be awarded a graduate student, and a grade of F means the work has not satisfied the minimum requirements of the course.

Deadlines are listed in the syllabus, though they may be altered occasionally after consultation between convergence faculty and editors at the Missourian, KBIA and KOMU.

If we discover after publication/broadcast that you were responsible for a significant fact error in a story, your grade for that story will be dropped by one letter. Plagiarizing any portion of a story will result in a failing grade for the course.

Please feel free to meet with us at any time to discuss grades or any other issue. Part of professionalism is seeking advice when needed to handle special concerns or problems or to propose new ideas or innovations.

Stories turned in after the 6pm deadline will be docked at least one letter grade. Failure to complete an assignment or your part of an assignment may lead to a failing grade *in the course*.

Extra credit opportunities:

Blogging: If you create a blog and add at least one post per week to the blog during the semester, you can increase your final grade by 5 points. (For example, a B plus, becomes an A minus.) Where you see assignments due each week, there is a reminder to blog. We will discuss options for your blog in class. You will also be told how many posts are required during your team to earn the extra credit. It will vary from semester to semester depending on lecture schedules and the length of the term.

Math Test: Journalists joke about not being good at math... but math is important! There is a math quiz available in Blackboard that will open following our “math lecture.” If you successfully complete the search with a grade of 75% or higher, you’ll get 5 points added to your end of semester Style Quiz grade.

Graduate Student Assignment

Graduate students will complete an additional assignment that combines the creation of a portfolio site and offers high-level analysis of developments in the world of online journalism. Click [here](#) for the full details of the graduate assignment, due dates and instructions for submission. Completion of this assignment is required for graduate students to pass this course.

Writing Intensive Requirements

All MU undergraduate students are required to complete an upper-division writing intensive course in their major. Journalism 4804 satisfies that requirement for Convergence Journalism majors. All WI courses use writing as a tool for thinking and learning; all require revision as a way of improving critical thinking. Here’s how we’ll carry out those goals.

- News feature reporting projects/team stories: On weeks when you are working on a team story, you will write scripts, text stories, photo captions, information graphics, etc. These news stories will take on extensive revisions as you work with student project managers and faculty editors leading up to deadline. Team stories will be followed by a one-page written evaluation of your teammates’ performance on your project.
- Written bi-weekly newsrooms update: Each week you work in a newsroom, you will submit brief written report describing the story you covered, multimedia content you produced and any issues may have arisen on your shift. We may occasionally refer to these updates in class discussion.
- In-class presentation: There is one informal in-class presentation in which you and a partner(s) will demonstrate a new tech tool and evaluate it’s potential uses for journalists.
- Blogging: We expect you to write/produce content regularly for your own blog. If you already have one, just send the faculty the link. If you need to create one, there are a variety of tools. Blogger.com, Weebly.com and WordPress.com are good options. You may also send me your Twitter address if you’d like me to follow your tweets. (Optional)

Work for all students will be graded on the following plus/minus A-F scale. Your grade will be counted as the majority of the attendance portion of your grade in this class. You may not receive a passing grade for this class without completing this assignment.

- A+ 97-100
- A 94-96
- A- 90-93
- B+ 87-89
- B 84-86
- B- 80-83
- C+ 77-79
- C 74-76

C- 70-73
F 69 or lower